



Luxury& LIME

SEDUCTIVE TEXTURES

2018
Product List

www.venilux.ca

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PRICELIST LEGEND

USE OF PRODUCTS



External use: the product is also suitable for external use.



Colorability: the product can be pigmented with Luxury&LIME colors.

TOOLS FOR THE APPLICATION

The needed tools for a proper application are shown for each product.



Brush: or spalter, perfect for glazes and decorations.



Roller: short-haired, suitable for the application of paints and bases.



Spray: spray gun with a compressor.



Stainless-steel trowel: perfect for material products and waxes.



Cloth: made of natural fiber, suitable for applying waxes.



Glove: made in wool and with round tip, for decorative effects.



Frame: ideal for producing woven or scored effects for material decoratives.



Sponge: made in cellulose, perfect for decorative effects.



Plastic trowel: with a flexible blade, ideal for decorations.



Toothed trowel: with several tooth sizes, excellent for material products.











USEFUL INFORMATION

The formulas of **Luxury&LIME colors** are available on www.bericalce.com, in the Reserved Area.

For more info about the products, please see the **technical charts** findable through the **QR codes** in the pricelist and the **safety datasheet** on www.bericalce.com, in the Product section.

BUCKETS AND TANKS LEGEND

Buckets and tanks indicated for each product are standards, available for **immediate delivery**. Upon request the products can be supplied in the other containers in our range.

VOLUME	WEIGHT	BUCKETS / TANKS
15 - 20 liters	17 - 25 kilograms	 
10 liters	8 - 14 kilograms	 
5 liters	4,5 - 7,5 kilograms	 
2,5 liters	2 - 3 kilograms	
1 liter	0,8 - 1,5 kilograms	  



Over the last years environmental problems have gradually spread up to create **global awareness** that has come to involve and rethink the places where we live and we work.

This new vision has led to the increasingly urgent and sophisticated demand for products with **high health requirements** for humans and animals and compatible features with the requirements of **environmental sustainability**.

For decades BeriCalce is part of this vision and produces high quality decoratives, consisting of the finest micro-filtered lime putty. The materials follow production cycles with a **low environmental impact**, are naturally healthy, breathable and meet the criteria of **green building**.



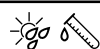
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SEDUCTIVE TEXTURES

TRADITIONAL LIME-BASED DECORATIVE LINE



GRASSELLO PASTES

Grassello Lucido



Application: 



Paste of extremely thin Grassello for prestigious, smooth and classic finishes with a high gloss Venetian Stucco effect.



22,5 kg

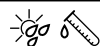
Specific weight: **1,5 kg/l**

Q.ty per layer: **approx. 4 - 5 m²/kg**

Mode: **3 - 4 coats of Grassello Lucido**

Dilution: **ready to use**
(0 - 5% in water)

Grassello Evoque



Application: 



Paste of extremely thin Grassello for prestigious and smooth finishes with a Venetian Stucco effect, that features a fast applicative cycle.



22,5 kg

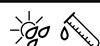
Specific weight: **1,5 kg/l**

Q.ty per layer: **approx. 4 - 5 m²/kg**

Mode: **3 coats of Grassello Evoque**

Dilution: **ready to use**
(0 - 5% in water)

Grassello Lucido "Sale&Pepe"



Application: 



Paste of Grassello mixed with extremely thin and selected black ebony marble fillers (400 microns) for finishes with a smooth Stucco Veneziano effect.



22,5 kg

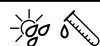
Specific weight: **1,5 kg/l**

Q.ty per layer: **approx. 3 - 4 m²/kg**

Mode: **2 coats of Grassello Lucido "Sale&Pepe"**

Dilution: **ready to use**
(0 - 5% in water)

Grassello Puntinato Verde/Rosso



Application: 



Decorative base of Grassello with green or red selected marble powders (500 microns) for finishes with a dotted Stucco Veneziano effect.



22,5 kg

Specific weight: **1,5 kg/l**

Q.ty per layer: **approx. 1 m²/kg**

Mode: **1 coat of Grass. Punt. R/V**
2 coats of Grassello Lucido

Dilution: **20% in water**

For this finish to be complete, it is necessary to terminate it with the product **Grassello Lucido**.

Murano Silver



Application: 



Paste of extremely thin Grassello with silver metallics, that gives prestigious pearlescent reflections in a Venetian Stucco effect.













20 kg

Specific weight: **1,3 kg/l**

Q.ty per layer: **approx. 5 - 6 m²/kg**

Mode: **2 coats of Murano Silver**

Dilution: **ready to use**
(0 - 5% in water)

Murano Gold		Application:	
	Paste of extremely thin Grassello with gold metallics, that gives prestigious pearlescent reflections in a Venetian Stucco effect.		
Specific weight: 1,3 kg/l	Q.ty per layer: approx. 5 - 6 m²/kg	20 kg	
Mode: 2 coats of Murano Gold	Dilution: ready to use (0 - 5% in water)		
Murano Bronz		Application:	
	Paste of extremely thin Grassello with bronze metallics, that gives prestigious pearlescent reflections in a Venetian Stucco effect.		
Specific weight: 1,3 kg/l	Q.ty per layer: approx. 5 - 6 m²/kg	20 kg	
Mode: 2 coats of Murano Bronz	Dilution: ready to use (0 - 5% in water)		
MARMORINO PASTES			
Marmorino Antico 300		Application:	
	Paste of Grassello mixed with selected white marble powders (300 microns), suitable for semigloss finishes with a Marmorino effect.		
Specific weight: 1,7 kg/l	Q.ty per layer: approx. 2 m²/kg	25 kg	
Mode: 2 - 3 coats of Marmorino Antico 300	Dilution: ready to use (0 - 5% in water)		
Marmorino Antico 300 Dorato		Application:	
	Paste of Grassello mixed with selected golden marble powders (300 microns), suitable for semigloss finishes with a Marmorino effect.		
Specific weight: 1,7 kg/l	Q.ty per layer: approx. 2 m²/kg	25 kg	
Mode: 2 - 3 coats of Marmorino Antico 300 Dorato	Dilution: ready to use (0 - 5% in water)		
Marmorino Classico 500		Application:	
	Paste of Grassello with selected white marble powders (500 microns) for prestigious satin finishes with a Venetian Marmorino effect.		
Specific weight: 1,7 kg/l	Q.ty per layer: approx. 1,5 m²/kg	25 kg	
Mode: 2 - 3 coats of Marmorino Classico 500	Dilution: ready to use (0 - 5% in water)		

Marmorino Matt 600



Application:



Paste of Grassello with selected powders and grains of white marble (600 microns) for prestigious matt-semisatin finishes with a Marmorino effect.



25 kg

Specific weight: **1,8 kg/l**

Q.ty per layer: **approx. 1,5 m²/kg**

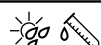
Mode: **2 coats of Marmorino Matt 600**

Dilution: **ready to use (0 - 5% in water)**

For information about the product Marmorino Matt 600 "Madreperla" please go to page 12.

MARMORINO POWDERS

Marmorino Powder 700



Application:



Powder compound of selected white marble powder (700 microns) and hydraulic binders, for prestigious satin finishes with a Venetian Marmorino effect.



18 kg

Specific weight: -

Q.ty per layer: **approx. 1,5 m²/kg**

Mode: **2 coats of Marmorino Powder 700**

Dilution: **40% in water**

Marmorino Powder 700 Bianco Perla/Giallo Oro/Rosa Corallo



Application:



Powder compound of selected colored powders and hydraulic binders for prestigious and satin finishes with a Venetian Marmorino effect, available in three versions.



18 kg

Specific weight: -

Q.ty per layer: **approx. 1,5 m²/kg**

Mode: **1 coat of Marmorino Powder 700 BP/GO/RC**

Dilution: **40% in water**

TRAVERTINO POWDER

Travertino Romano Powder



Application:



Powder compound of selected white marble powders (700 microns) and hydraulic binders, for prestigious finishes with a Travertino Stone effect.



18 kg

Specific weight: -

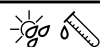
Q.ty per layer: **approx. 1,5 m²/kg**


Mode: **1 coat of Travertino Romano Powder**

Dilution: **40% in water**

INTONACHINO PASTES

Intonachino Fine 400



Application: 



Paste of Grassello with selected white marble sands with a thin granulometry (400 microns), for finishes with a Venetian Intonachino effect.



25 kg

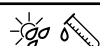
Specific weight: **1,8 kg/l**

Q.ty per layer: **approx. 0,9 m²/kg**

Mode: **1 - 2 coats of Intonachino Fine 400**

Dilution: **ready to use (0 - 5% in water)**

Intonachino Classico 700



Application: 



Paste of Grassello with selected white marble sands with an average granulometry (700 microns), for finishes with a Venetian Intonachino effect.



25 kg

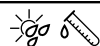
Specific weight: **1,8 kg/l**

Q.ty per layer: **approx. 0,7 m²/kg**

Mode: **1 - 2 coats of Intonachino Classico 700**

Dilution: **ready to use (0 - 5% in water)**

Intonachino Grosso 1200



Application: 



Paste of Grassello with selected white marble sands with a thick granulometry (1200 microns), for finishes with a Venetian Intonachino effect.



25 kg

Specific weight: **1,8 kg/l**

Q.ty per layer: **approx. 0,5 m²/kg**

Mode: **1 - 2 coats of Intonachino Grosso 1200**

Dilution: **ready to use (0 - 5% in water)**

Preparation and finishing of decorative products

For further information about **Primers and Smoothing** useable as bases for the "Traditional Lime-based Decorative Line", please go to **pages 23 and 25**.

For the **Lime-based Paintings and Veilings** useable to refinish decorative products, please go to **page 26**.

For more information about **Protection and Cleaning** of decorative products, please go to **pages 27 and 28**.



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**INNOVATIVE
LIME-BASED
DECORATIVE
LINE**



LIBERTY TEXTURE PASTES

Liberty Fine 400



Application:   



Paste of Grassello with selected marble powders (400 microns) for low embossed finishes that release the imagination with weave, scratched and faux wood effects.



25 kg

Specific weight: **1,6 kg/l**

Q.ty per layer: **approx. 1 - 1,3 m²/kg**

Mode: **1 - 2 coats of Liberty Fine 400** Dilution: **ready to use**
(0 - 5% in water)

Liberty Classico 800



Application:   



Paste of Grassello with selected marble powders (800 microns) for prestigious average embossed finishes as fossil stone, smooth stone or scratched stone effects.



25 kg

Specific weight: **1,8 kg/l**

Q.ty per layer: **approx. 0,6 - 0,8 m²/kg**

Mode: **1 - 2 coats of Liberty Classico 800** Dilution: **ready to use**
(0 - 5% in water)

ANCIENT STONE MARMORINO POWDERS

Glimmerputz



Application: 



Powder compound of selected marble powders, hydraulic lime, binders and special glimmers, with a smooth matt effect.



17 kg

Specific weight: -

Q.ty per layer: **approx. 0,8 - 1 m²/kg**

Mode: **1 coat of Glimmerputz** Dilution: **50% in water**

Dilavato Bianco Dolomiti/Beige Pietra Antica/Giallo Pietra Palladio/Rosso Coccio Pesto



Application: 



Powder compound of selected marble powders and hydraulic lime and binders, with precious grits and sands of different colors, which determine the four versions.



25 kg

Specific weight: -

Q.ty per layer: **approx. 0,2 m²/kg**


Mode: **1 coat of Dilavato BD/ BPA/GPP/RCP** Dilution: **30% in water**

In order to protect and brighten the color of **this product**, we recommend to use the product **Ceroil**; please go to **page 26**.

CONCRETE EFFECT POWDER

Lime Concrete



Application: 



Powder compound of gypsum, cement, hydraulic lime, marble aggregates, binders and special additives, with a concrete surface effect, supplied in a light grey shade.



12 kg

Specific weight: -

Q.ty per layer: **approx. 1,5 m²/kg**

Mode: **1 - 2 coats of Lime Concrete**

Dilution: **50% in water**

Toner Lime Concrete



200 g

Special powder dye Toner which, when added to the product **Lime Concrete**, allows to obtain various shades of darker grey.

MOTHER-OF-PEARL MARMORINO PASTE

Marmorino Matt 600 "Madreperla"



Application:  



Paste of Grassello mixed with selected fragments of Australian Mother-of-pearl (600 microns) for a matt Marmorino effect with a dotted shell effect.



25 kg

Specific weight: **1,75 kg/l**

Q.ty per layer: **approx. 1,5 m²/kg**

Mode: **2 coats of Marmorino Matt 600 "Madreperla"**

Dilution: **ready to use (0 - 5% in water)**

Preparation and finishing of decorative products

For further information about **Primers and Smoothing** useable as bases for the "Innovative Lime-based Decorative Line", please go to **pages 23 and 25**.

For the **Lime-based Paintings and Veilings** useable to refinish decorative products, please go to **page 26**.

For more information about **Protection and Cleaning** of decorative products, please go to **pages 27 and 28**.



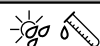
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**FLOORING
DECORATIVE
LINE**

MARMORINO FLOOR CYCLE AND BETON STYLE

PRIMER

Hard Grip Granular/Smooth



Application: 



Granular or smooth primer with high adhesiveness. Thanks to its Silane Technology it adheres to any types of surface such as tiles, glazed ceramic, plastic, marble, iron.



15 l



5 l

Specific weight: **1,2 kg/l**
Mode: **1 coat of Hard Grip Granular/Smooth**


Q.ty per layer: **approx. 5 - 7 m²/l**
Dilution: **ready to use**
Granulometry: **max 300 micron**

For a proper adhesion of the primer, we recommend to clean the support before with **Wall Cleaner**; please go to **page 27**.

INTONACHINO AND MARMORINO FOR FLOORING

Intonachino Floor



Application: 



Compound of selected powders, marble grains and hydraulic binders to be mixed with a special resin for floors, studied as a thickness base.



18 kg

Specific weight: -
Mode: **1 coat of Intonachino Floor**

Q.ty per layer: **approx. 0,8 m²/kg**
Dilution: **40% with Hard Mix Floor resin**

Marmorino Floor



Application: 



Powder compound of selected marble powders and hydraulic binders to be mixed with a special resin for floors, designed as a walkable finish.



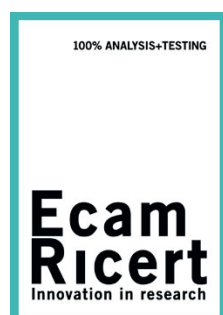
18 kg

Specific weight: -
Mode: **2 coats of Marm. Floor on a base of Intonachino Floor**

Q.ty per layer: **approx. 1,2 m²/kg**
Dilution: **40% with Hard Mix Floor resin**



By mixing in equal parts **Intonachino Floor** and **Marmorino Floor** you can get plenty of floor finishes: not only the Beton Style effect, the Travertino effect, the stone effect, but also many other imaginative textures. The QR code on the side brings to the application video of **Beton Style**.



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Marmorino Floor is a certified product

BINDER

Hard Mix Floor

Application: 



Special terpolymer resin specifically designed for the dilution of **Intonachino Floor** and **Marmorino Floor**.



10 l



5 l

Specific weight: **1 kg/l**

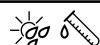
Q.ty per layer: -


Mode: **mix it with Intonachino Floor and Marmorino Floor**

Dilution: **ready to use**

VARNISHES

Pure Varnish Mono Matt 05



Application: 



Water-based polyurethane one-component matt varnish with a high transparency, ideal as a protective finishing on both walls and floors.



5 l



1 l

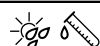
Specific weight: **1,05 g/cm³**

Q.ty per layer: **approx. 4 - 6 m²/l**

Mode: **2 coats of Pure Varnish Mono Matt 05**

Dilution: **ready to use (0 - 5% in water)**

Pure Varnish Mono Satin 30



Application: 



Water-based polyurethane one-component satin varnish with a high transparency, ideal as a protective finishing on both walls and floors.



5 l



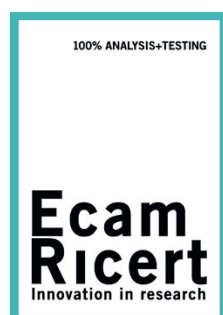
1 l

Specific weight: **1,05 g/cm³**

Q.ty per layer: **approx. 4 - 6 m²/l**

Mode: **2 coats of Pure Varnish Mono Satin 30**

Dilution: **ready to use (0 - 5% in water)**

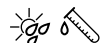


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Pure Varnish Bico Matt 05



Application:



Water-based polyurethane two-component matt varnish with an excellent transparency, ideal as a protective finishing on walls and floors exposed to high degrees of humidity.

Specific weight: **1,05 g/cm³**
Mode: **2 coats of Pure Varnish Bico Matt 05**

Q.ty per layer: **approx. 7 - 10 m²/l**
Dilution: **ready to use (15 - 25% in water)**



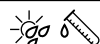
5 l



1 l

The product has to be catalyzed with 20% CTW 78 hardener. Please catalyze **before** any dilution in water.

Pure Varnish Bico Satin 30



Application:



Water-based polyurethane two-component satin varnish with an excellent transparency, ideal as a protective finishing on walls and floors exposed to high degrees of humidity.

Specific weight: **1,05 g/cm³**
Mode: **2 coats of Pure Varnish Bico Satin 30**

Q.ty per layer: **approx. 7 - 10 m²/l**
Dilution: **ready to use (15 - 25% in water)**



5 l



1 l

The product has to be catalyzed with 20% CTW 78 hardener. Please catalyze **before** any dilution in water.

CTW 78



Isocyanic catalyst for Pure Varnish Bico Matt 05 / Satin 30, forming a uniform and waterproof film, matt or satin, in order to protect the treated surfaces.

Specific weight: -
Mode: **mix it with Pure Varnish Bico Matt 05 / Satin 30**

Q.ty per layer: -
Dilution: **ready to use**
Catalysis ratio: **5:1 (20%)**



1 l



200 ml

Every 5 liters of two-component varnish, 1 liter of hardener is needed. Please catalyze **before** any dilution in water.



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PURE GLASS "CASTING" CYCLE

PRIMER

Primer Pure Glass

Application: 



Special acryl-polyurethan monocomponent primer, which is used to create a smoothing indispensable base for the Pure Glass cycle.

Specific weight: **1 kg/l**
Mode: **1 coat of Primer Pure Glass**

Q.ty per layer: **approx. 6 - 8 m²/l**
Dilution: **ready to use**
(5 - 10% in water)



10 l



5 l



1 l

PURE GLASS

Pure Glass "Standard" + Reagent Glass

Application: 



Transparent dual-component casting coating with an average thickness, which features a good transparency.

Specific weight: **1 gr/cm³**
Mode: **1 coat of Pure Glass "Standard" + Reagent Glass**

Q.ty per layer: **approx. 1,5 - 2 kg/m²**
Dilution: **ready to use**



9 kg



4,5 kg



0,9 kg

Pure Glass "Top" + Reagent Glass

Application: 



Transparent dual-component casting coating with an average thickness, which features a high level of transparency and a low level of yellowing.

Specific weight: **1 gr/cm³**
Mode: **1 coat of Pure Glass "Top" + Reagent Glass**

Q.ty per layer: **approx. 1,5 - 2 kg/m²**
Dilution: **ready to use**



9 kg



4,5 kg



0,9 kg

WAX

Wax Pure Glass Matt/Gloss



Application:   



Wax composed by polymers and synthetic waxes in emulsion. Its application gives sturdiness, resistance to external agents and does not alter the color of the finish.

Specific weight: **1 gr/cm³**
Mode: **1 coat of Wax Pure Glass Matt/Gloss**

Q.ty per layer: **approx. 30 - 50 gr/m²**
Dilution: **ready to use**



5 l



1 l



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**SYNTHETIC
DECORATIVE
LINE**

BASECOAT

Decorative Basecoat



Application:



Synthetic leveling plaster, consisting of thin marble powders, special resins, oils and natural essences. It guarantees a very thin, smooth and consistent base.



25 kg



15 kg



7,5 kg

Specific weight: **1,8 kg/l**
Mode: **1 - 2 coats of Decorative Basecoat**

Q.ty per layer: **approx. 0,5 - 1 m²/kg**
Dilution: **ready to use**
(0 - 5% in water)

For this product and the others Paste, Powder and Synthetic Smoothing please go to page 26.

SPATOLATOS

Spatolato Veneziano High Gloss Bianco



Application:



Synthetic finish of new concept, consisting of thin marble powders and special high gloss acrylic resins. Perfect to realize glossy mirror surfaces.



15 l



5 l



1 l

Specific weight: **1,5 kg/l**
Mode: **2 coats of Spatolato Venez. High Gloss Bianco**

Q.ty per layer: **approx. 3 - 4 m²/l**
Dilution: **ready to use**
(0 - 5% in water)

Spatolato Veneziano High Gloss Neutro



Application:



Synthetic finish of new concept, consisting of thin marble powders and special high gloss acrylic resins. Perfect to realize glossy mirror surfaces.



15 l



5 l



1 l

Specific weight: **1,5 kg/l**
Mode: **2 coats of Spatolato Venez. High Gloss Neutro**

Q.ty per layer: **approx. 4 m²/l**
Dilution: **ready to use**
(0 - 5% in water)

Spatolato Veneziano Matt



Application:



Synthetic finish composed of very thin marble powders, acrylic resins, natural oils and essences. Excellent for surface to achieve a semisatin effect.



25 kg

Specific weight: **1,8 kg/l**
Mode: **2 coats of Spatolato Veneziano Matt**

Q.ty per layer: **approx. 4 m²/kg**
Dilution: **ready to use**
(0 - 5% in water)

Mediterraneo



Application:



Decorative product composed of mineral fillers and natural fibers used to reproduce old and rustic plasters, finished with chromatic overlays.



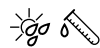
24 kg


Specific weight: **1,3 kg/l**
Mode: **1 coat of Mediterraneo**

Q.ty per layer: **approx. 0,8 - 1,5 m²/kg**
Dilution: **ready to use**
(0 - 5% in water)

DECORATIVE VEILING

Velosan



Application: 



Veiling composed of siloxanic and siliconic resins for interior and exterior decoratives, with good resistance to weathering.

Specific weight: **1 kg/l**
Mode: **1 coat of Velosan**

Q.ty per layer: **approx. 6 - 8 m²/l**
Dilution: **ready to use**
(0 - 20% in water)



10 l



5 l




1 l

METALLIC SILK EFFECT

Seta Metallic Silver Light Shades Base



Application: 



Synthetic decorative with a pearlescent silk effect. Paste product composed of resins and silvery metallic pigments, for finishes with a classic style and a modern design.

Specific weight: **1,2 kg/l**
Mode: **1 - 3 coats of Seta Metallic Silver Light Shades Base**

Q.ty per layer: **approx. 7 - 9 m²/l**
Dilution: **ready to use**



5 l



1 l

Seta Metallic Silver Dark Shades Base



Application: 



Synthetic decorative with a pearlescent silk effect. Paste product composed of resins and silvery metallic pigments, for finishes with a classic style and a modern design.

Specific weight: **1,2 kg/l**
Mode: **1 - 3 coats of Seta Metallic Silver Dark Shades Base**

Q.ty per layer: **approx. 7 - 9 m²/l**
Dilution: **ready to use**



5 l



1 l

Seta Metallic Gold



Application: 



Synthetic decorative with a pearlescent silk effect. Paste product composed of resins and golden metal pigments, for finishes with a classic style and a modern design.

Specific weight: **1,2 kg/l**
Mode: **1 - 3 coats of Seta Metallic Gold**

Q.ty per layer: **approx. 7 - 9 m²/l**
Dilution: **ready to use**



5 l



1 l

METALLIC SAND EFFECT

Metallic Sands Silver



Application: 



Synthetic decorative composed of pearlescent silver fillers.
Full covering, with a metallic sandblasted effect.

Specific weight: **1,25 kg/l**
Mode: **1 coat of Metallic Sands Silver**

Q.ty per layer: **approx. 8 - 10 m²/l**
Dilution: **ready to use**




5 l



1 l

Metallic Sands Gold



Application: 



Synthetic decorative composed of pearlescent gold fillers.
Full covering, with a metallic sandblasted effect.

Specific weight: **1,25 kg/l**
Mode: **1 coat of Metallic Sands Gold**

Q.ty per layer: **approx. 8 - 10 m²/l**
Dilution: **ready to use**




5 l



1 l

Metallic Sands Champagne



Application: 



Synthetic decorative composed of pearlescent champagne-like fillers. Full covering, with a metallic sandblasted effect.

Specific weight: **1,25 kg/l**
Mode: **1 mano di Metallic Sands Champagne**

Q.ty per layer: **approx. 8 - 10 m²/l**
Dilution: **ready to use**



5 l



1 l

Metallic Sands - Trend Color Palette

Metallic Sands **Amber**



Metallic Sands **Bronze**



Metallic Sands **Brown Topaz**



Metallic Sands **Copper**



Metallic Sands **Green Jasper**



Metallic Sands **Hematite**



Metallic Sands **Intense Gold**



Metallic Sands **Red Cardinal**



5 l



1 l

Preparation and finishing of decorative products

For further information about **Primers and Smoothing** useable as bases for the "Synthetic Decorative Line", please go to **pages 23 and 25**.

For more information about **Protection and Cleaning** of decorative products, please go to **pages 27 and 28**.



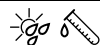
Luxury &
LIME
SEDUCTIVE TEXTURES




PREPARATION AND FINISHING LINE

PRIMERS FOR DECORATIVE PRODUCTS

Micro-primer Veneziano



Application: 



Anchoring and semicovering primer (100 microns) to be applied as a general base for smooth finishes.



15 l

Specific weight: **1,6 kg/l**
Mode: **1 coat of Micro-primer Veneziano**

Q.ty per layer: **approx. 5 - 7 m²/l**
Dilution: **10 - 25% in water**
Granulometry: **max 100 microns**

Fix Arena



Application: 



Anchoring and covering primer (200 microns) to be applied as a general base or for Spatolatos and Marmorinos applications.

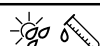



15 l

Specific weight: **1,5 kg/l**
Mode: **1 coat of Fix Arena**

Q.ty per layer: **approx. 4 - 6 m²/l**
Dilution: **10 - 25% in water**
Granulometry: **max 200 microns**

Isolante Ancorante Berico



Application: 



Semitransparent primer (400 microns) composed of acrylic resins and microgranular marbles. It provides excellent hook for materic decorative products.



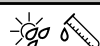
15 l

Specific weight: **1,4 kg/l**
Mode: **1 coat of Isolante Ancorante Berico**

Q.ty per layer: **approx. 3 - 5 m²/l**
Dilution: **15 - 40% in water**
Granulometry: **max 400 microns**

SPECIAL PRIMER

Hard Grip Granular/Smooth



Application: 



Granular or smooth primer with high adhesiveness. Thanks to its Silane Technology it adheres to any types of surface such as tiles, glazed ceramic, plastic, marble, iron.



15 l



5 l



1 l

Specific weight: **1,2 kg/l**
Mode: **1 coat of Hard Grip Granular/Smooth**

Q.ty per layer: **approx. 5 - 7 m²/l**
Dilution: **ready to use**
Granulometry: **max 300 microns**

SANITAZING PRIMER

Active



Application: 



Active neutralizing sanitizing, with a high board spectrum, which acts as a healing treatment to eliminate and prevent fungus, molds, algae and lichens.



5 l



1 l

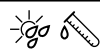
Specific weight: **1 kg/l**
Mode: **1 coat of Active**




Q.ty per layer: **approx. 7 - 10 m²/l**
Dilution: **ready to use**

Please consult the **technical chart** and the **safety datasheet** before application.

PRIMERS AND BASECOATS

Isolante Consolidante Acrilico



Application:   



Consolidating primer composed of acrylic resin in aqueous dispersion, excellent for applications on crumbly substrates (bricks, plasterboards, etc.) and old waterpaint.

Specific weight: **1 kg/l**
Mode: **1 coat of Isolante Consolidante Acrilico**

Q.ty per layer: **approx. 6 - 10 m²/l**
Dilution: **100 - 300% in water**



20 l



10 l

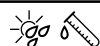





5 l



1 l

Isolante Acrilico Micronizzato



Application:   



Consolidating primer composed of micronized acrylic resin with a high penetrating power, suitable for applications on crumbly substrates and old waterpaint.

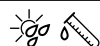
Specific weight: **1 kg/l**
Mode: **1 coat of Isolante Acrilico Micronizzato**

Q.ty per layer: **approx. 6 - 10 m²/l**
Dilution: **100 - 200% in water**



5 l

Idrofobix Satin



Application:   



Waterproofing and consolidating sealer, semisolid, with microacryl-siloxanic resins in water. It gives to the support a slight semigloss effect.

Specific weight: **1 kg/l**
Mode: **1 coat of Idrofobix Satin**

Q.ty per layer: **approx. 5 - 7 m²/l**
Dilution: **ready to use (0 - 10% in water)**



10 l



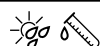
5 l






1 l

Please shake well the product before using.

Wall Fobber Matt



Application:   



Waterproofing and consolidating matt sealer, composed of acryl-polyurethanic resins and special siloxanic additives.

Specific weight: **1 kg/l**
Mode: **1 coat of Wall Fobber Matt**

Q.ty per layer: **approx. 5 - 7 m²/l**
Dilution: **ready to use**



10 l






5 l



1 l

Hydrosil

Application:   



Water-based siloxane hydrophobic protective coating, solvent-free and with a matt effect, perfect for surfaces with low water impermeability.

Specific weight: **30 g/l**
Mode: **2 coats of Hydrosil**

Q.ty per layer: **approx. 7 - 9 m²/l**
Dilution: **ready to use (5 - 20% in demineralized water)**



5 l




1 l

SMOOTHING PASTE

Rasatura di base



Application: 



Thin smoothing base product, composed of lime for surface levelings that features small hollows and disconnections, great basecoat for "Grassello Lucido", etc.



25 kg

Specific weight: **1,7 kg/l**

Mode: **1 coat of Rasatura di base**


Q.ty per layer: **approx. 2 m²/kg**

Dilution: **ready to use**
(0 - 5% in water)

SMOOTHING POWDERS

Rasofix 500



Application: 



Powder, cementitious, fiber-reinforced anti-withdrawal smoothing product for indoor/outdoor leveling from 0,5 to 5 mm, with excellent workability and high white point.



20 kg

Specific weight: -


Mode: **1 coat of Rasofix 500**

Q.ty per layer: **approx. 2 m²/kg**

Dilution: **45% in water**
Granulometry: **max 500 micron**

Rasofix 1000



Application: 



Powder, cementitious fiber-reinforced anti-withdrawal smoothing product for indoor/outdoor leveling from 0,7 to 10 mm, with excellent workability and high white point.



20 kg

Peso specifico: -

Mode: **1 coat of Rasofix 1000**

Q.ty per layer: **approx. 2 m²/kg**

Dilution: **45% in water**
Granulometry: **max 800 micron**

Stucco Evolution



Application: 



Plaster smoothing, composed of lime and gypsum powder and special additives, ideal for filling and creating structures of high thickness. Average setting time: 30 min.



20 kg



5 kg

Specific weight: -

Mode: **1 - 2 coats of Stucco Evolution**



Q.ty per layer: **approx. 2 m²/kg**

Dilution: **45% in water**
Granulometry: **max 200 micron**

SYNTHETIC SMOOTHING

Decorative Basecoat



Application:  



Synthetic leveling plaster, consisting of thin marble powders, special resins, oils and natural essences. It guarantees a very thin, smooth and consistent base.



25 kg



15 kg



7,5 kg

Specific weight: **1,8 kg/l**

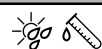
Mode: **1 - 2 coats of Decorative Basecoat**


Q.ty per layer: **approx. 0,5 - 1 m²/kg**

Dilution: **ready to use**
(0 - 5% in water)

LIME-BASED PAINTINGS AND VEILINGS

Pittura Calce Quarzo



Application: 



White lime-based paint, matt and breathable, composed of very thin Grassello, quartz and special aggregates. It ensures high mechanical resistance to weathering.



22 kg



7,5 kg

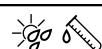
Specific weight: **1,5 kg/l**


Mode: **2 coats of Pittura Calce Quarzo**

Q.ty per layer: **approx. 4 - 5 m²/kg**

Dilution: **20% in water**

Punto Calce



Application: 



White lime-based paint, matt and breathable, with an excellent point of white, and a good covering effect, suitable for white or light-colored finishes.



20 kg



7,5 kg

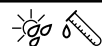
Specific weight: **1,4 kg/l**

Mode: **2 coats of Punto Calce**

Q.ty per layer: **approx. 5 - 6 m²/kg**

Dilution: **15 - 25% in water**

Velo Calce



Application: 



Semicovering lime-based paint, matt and breathable, without titanium, with a low point of white, suitable for veiling finishes or dark colors.



20 kg



7,5 kg

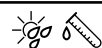
Specific weight: **1,4 kg/l**

Mode: **1 coat of Velo Calce**

Q.ty per layer: **approx. 5 - 6 m²/kg**

Dilution: **15 - 25% in water**

Velatura Minerale



Application: 



Semitransparent decorative lime-based finish, composed of Grassello, resins and special additives, ideal for the realization of decorative veilings of lime.



15 l



5 l



1 l

Specific weight: **1,2 kg/l**

Mode: **1 coat of Velatura Minerale**

Q.ty per layer: **approx. 5 - 7 m²/l**

Dilution: **ready to use**
(max 40% in water)

WAXES

Decorwax



Application:   



Decorative finishing wax, in aqueous dispersion, for finishing and protecting. Perfect to increase the final gloss of Venetian Stuccos and Marmorinos.

Specific weight: **1 kg/l**
Mode: **1 coat of Decorwax**

Q.ty per layer: **approx. 7 - 10 m²/l**
Dilution: **ready to use**



5 l



1 l

Natural Bee Wax



Application:   



Natural bee's wax in an aqueous dispersion, ideal for the protection of finishes like **Grassello Lucido**, Venetian Venetian Stuccos, Marmorinos, Cocciopastos, Spatolatos.

Specific weight: **1 kg/l**
Mode: **1 coat of Natural Bee Wax**

Q.ty per layer: **approx. 7 - 10 m²/l**
Dilution: **ready to use**



5 l



1 l

Ceroil



Application:   



Finishing and brightening wax/oil in aqueous dispersion, ideal for the product **Dilavato**, since it revives and enhances the color of the decorative finish.

Specific weight: **1 kg/l**
Mode: **1 coat of Ceroil**

Q.ty per layer: **approx. 7 - 10 m²/l**
Dilution: **ready to use**






5 l



1 l

Spatula Wax



Application:   


























Transparent finishing wax, in odorless solvent base. It ensures a high level of glossy and water repellency, ideal for protecting and polishing smooth finishes.

Specific weight: **1 kg/l**
Mode: **1 coat of Spatula Wax**





























Q.ty per layer: **approx. 7 - 10 m²/l**
Dilution: **ready to use**



2,5 l

Pearl Wax Silver/Gold/Bronz		Application:   		
 Decorative wax with a metallic-pearlescent effect, composed of natural bee's wax, acts as a decoration and protection for all types of surface.				
Specific weight: 1 kg/l Mode: 1 coat of Pearl Wax Silver/Gold/Bronz		Q.ty per layer: approx. 7 - 10 m²/l Dilution: ready to use	5 l	1 l
Metal Wax Pale Silver/Pale Gold		Application:   		
 Decorative wax with a sophisticated light metallic glaze, in an odorless solvent, composed of special synthetic resins in emulsion, with pale gold or pale silver reflections.				
Specific weight: 1 kg/l Mode: 1 coat of Metal Wax Pale Silver/Pale Gold		Q.ty per layer: approx. 10 - 12 m²/l Dilution: ready to use	5 l	1 l
SOAP AND DETERGENT				
Sapone di Marsiglia			Application:  	
 Special natural water-based Marseille Soap sealer, suitable for gloss lime-based finishes, such as Marmorinos and Venetian Stuccos.				
Specific weight: 1 kg/l Mode: 1 coat of Sapone di Marsiglia		Q.ty per layer: approx. 8 - 10 m²/kg Dilution: in water as desired	2 kg	
Wall Cleaner			Application:  	
 Special neutral water-based detergent, with a degreasing and absorbing action, ideal to clean Stuccos, Marmorinos, tiles, marbles and stones.				
Specific weight: 1 kg/l Mode: 1 coat of Wall Cleaner		Q.ty per layer: approx. 8 - 10 m²/l Dilution: ready to use (0 - 5% in water)	5 l	1 l
The product Wall Cleaner should only be used if the decorative finishes have been previously protected by waxes .				

COLORANTS

Arancio 2045	 	1 l	250 ml
Blu 2021	 		
Marrone 2610	 		
Giallo 2015			
Giallo 2074			
Giallo 2011	 		
Magenta 2022			
Nero 2072	 		
Rosso 2032			
Rosso 2031	 		
Verde 2062	 		
Verde 2061	 		
Bianco 2000	 		
Nero 2073 "Deep Black"	 		
Rosso 2068 "Bright Red"	 		
Blu 2028	 		

GLITTERS

Silver 1/128" (0,2 mm)	80 gr
Gold 1/128" (0,2 mm)	



VeniLux

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